

## **OAKSTONE MEDICAL PUBLISHING** **PRESS RELEASE**

### **Editorial Contact:**

**Michael Stugrin**

**(562) 498-6353**

**mstugrin@earthlink.net**

**FOR IMMEDIATE RELEASE**

### **OAKSTONE MEDICAL PUBLISHING INTRODUCES “MKSAP 14 SELF-ASSESSMENT COMPANION AUDIO UPDATES”**

**Oakstone will publish four self-assessment audio updates to support the American College of Physicians updates to MKSAP 14.**

Birmingham, AL, June 16, 2008 – Oakstone Medical Publishing, a leader in Continuing Medical and Dental Education (CME/CDE) publishing and a Hights Cross Communications company, today announced that it has introduced “MKSAP 14 Self-Assessment Audio Updates.” This audio program is moderated by Donald L. Deye, MD, FACP, Medical Director of Oakstone Medical Publishing. It is available in three popular formats -- Compact Disc, MP3 Audio Disc, and the *Audiofy* Portable Memory Chip designed for selected PDAs and SmartPhones.

This audio program is the first of four audio updates that Oakstone Medical will publish in support of the American College of Physicians (ACP) planned updates to MKSAP 14. The remaining three audio updates will be published later in 2008 and early 2009.

The Oakstone MKSAP 14 Self-Assessment Audio Updates cover the subject areas in the ACP’s MKSAP 14 Self-Assessment Updates, including multiple choice questions, key points, critiques, and expert commentary. Up to 16 *AMA PRA Category 1 Credits*™ can be earned from this program, in addition to those earned by using other MKSAP 14 products.

Oakstone Medical Publishing’s Publisher and Executive Vice President, Dean Celia, said: “The MKSAP 14 Self-Assessment Companion Audio Updates” are ‘must have’ follow-on products to help physicians and other medical professionals have access to the ACP’s latest content in its MKSAP program. Our user community has enthusiastically endorsed the popular mobile formats that are available for this important product. At the same time, they can be assured that all of our MKSAP-related audio products maintain the highest standards of medical content, format, and listenability.”

### **About Oakstone Medical Publishing:**

Oakstone Medical Publishing is a major publisher of continuing education materials for physicians, dentists, and allied health professionals. Oakstone works with distinguished medical societies and academic medical centers throughout the United States to provide more than 200 CME programs in nearly 40 specialty areas. Oakstone Medical’s primary product lines include summaries and critiques of journal articles in audio, print, electronic, web, and multimedia

formats, as well as video and audio programs that help doctors prepare for board certification and recertification exams and master the latest clinical procedures. For additional information, visit [www.cmeonly.com](http://www.cmeonly.com) and [www.cmeinfo.com](http://www.cmeinfo.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing and Options Publishing (Iowa City, IA), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit [www.hightscross.com](http://www.hightscross.com).

---

---

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

---

---